



PRESS KIT

IMPACT EUROPEAN - INTERNATIONAL EDITION

Independent media • Paris • France • Europe • International

IDENTITY

Founded in Paris in October 2013, IMPACT EUROPEAN is an independent media outlet organised as a French non-profit association. Its International Edition provides original English-language coverage for an international readership while remaining part of the wider IMPACT EUROPEAN editorial structure.

International / English Edition

Website: impact-european.com

Other editions

France: impacteuropean.fr

European Edition: impact-european.eu

EDITORIAL POSITIONING

The International Edition covers European and international affairs, institutions, society, culture, major events, fashion and field reporting. Its editorial work combines journalism, reporting, photography and video.

IMPACT EUROPEAN maintains its editorial independence. Its publications, reports and archives are available directly through its websites.

AUDIENCE

No current audience figure is published for the International Edition in this press kit. Audience measurement for this edition has recently been restored; figures will only be communicated once a sufficiently reliable and documented measurement period is available.

Documented audience figures for other IMPACT EUROPEAN editions are presented in their respective institutional press kits.

FIELD NEWSROOM

IMPACT EUROPEAN teams work on the ground for press coverage, accreditations, institutional events, cultural events and major international events. Editorial production may include written reporting, photography and video according to the needs of each assignment.

INTERNATIONAL PROFESSIONAL NETWORK

IMPACT EUROPEAN also operates within an international professional environment through World Press Agency (WPA) - WPA News Wire Network. Press cards for the relevant team members are issued by WPA Agency. This professional relationship does not alter IMPACT EUROPEAN's editorial independence.

MANAGEMENT

Véronique YANG - President of the association, Director of the publication, journalist

Gabriel MIHAI - Editor-in-chief, journalist, reporter, video

PRESS & IMAGE TEAM

Bernard MENIGAULT - Photographer

Pierre ROIGT - Photographer

Roland SEREMES - Photojournalist

Alain MONTSEGUR - Photojournalist, Toulouse

Gérard CROSSAY - Photojournalist

Emilie MOMESSO - Photography intern

PRESS RELATIONS

IMPACT EUROPEAN's press kit is intended for institutions, press offices, event organisers, media professionals and organisations wishing to identify the outlet, its editorial structure and its field teams.

For accreditation requests, institutional relations and newsroom enquiries concerning the International Edition, the contact details published on impact-european.com should be used.

OFFICIAL WEBSITES

International / English Edition: impact-european.com

France: impacteuropean.fr

European Edition: impact-european.eu

Articles, reports and editorial archives are available directly on the three IMPACT EUROPEAN editions.

LEGAL INFORMATION

IMPACT EUROPEAN - French non-profit association (Association loi 1901)

Declaration: W751221581

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